













factors that affect subjective performance measures. A number of methods have identified where norms can facilitate the performance risk reduction of software development [56]. The use of norms or methods permits IS staff to study and understand their mutual effort without difficulty and thus to accept system and testing more efficiently to reduce the risk of errors [57] [58].

Coordination of activities among large groups of developers may reduce the possibility of project delays and exceeding cost estimates. It inspires a good form of communication between the participants in a project that leads to an interrelated organizational culture, where organizational members speak the same technical language share common practices and procedures, and refer to organizational goals as their own. Generally, clear software processes stipulate control and reliability over software development, increasing the chances of achieving appropriate results [59] [60].

The research model of this study presents four variables that affect ISD success during digital transformation: team member communication training, knowledge management, and digital external database accessibility. The research model is presented in Figure 2.

#### **a. Team member communication**

By choosing suitable members, teams could face challenges immediately because appropriately chosen team members increase effectiveness of the team. [61]. ISD is extremely reliant on teamwork for high quality development of information systems [49]. Teams invariably outperform individuals if they are working effectively. When groups come together to solve a problem, they come up with more creative and flexible solutions than could individuals. [62]. The elements of the team are key factors in an ISD project success.

Cooperation among team members is required, but it does not guarantee

harmony among team members in all cases [63]. Most information systems projects in the industry are implemented by teams of professionals rather than by individuals because of the size of these projects but also because teams are predisposed to operate better more comprehensively than individuals [64]. It is significant that organization objectives guide the development process of the project and they are likely to assist the team in gathering details to guide the rest of the development [65].

The coordination of IS staff, end-users, and senior management is necessary for the development of large IS projects. People who participate affect the success of project work. Good communication is an essential tool in achieving productivity and maintaining strong working relationships at all levels of an organization. It is necessary to resolve misunderstandings about requirements or design decisions among project members and to stress team building to transform individual ability into project achievement [65]. Therefore, communication is another critical success factor of IS development [66] [67]. Because information systems are cross-functional systems, coordination and communication among users in all departments is essential [68]. Through communication, information about the benefits of IS are easily accessible and efficiently flow to all members in the organization, leading to the dissemination of the benefits of the IS [69].

One significant concern of ISD is building successful teams by converting the team constituent with distinctive interests, qualifications, and skills into a combined and valuable functional element, even though this process differs depending on the complexity, nature, and size of a project. Good management and organizational structure involve a preliminary spirit of project team members to support them in performing project activities (Verma, 1996, 1997). However, this approach may not produce an

acceptable result if the members are not suitable or their roles are not defined clearly [70].

The high rate of unsuccessful of IS projects indicates that the accomplishments of IS team members are conditional on other members of the team and not on technical skills alone [71]. Acquiring modern ways of designing IS project development teams to improve teamwork could result in more effective teams and thus better overall performance [72].

A team may be created just for managerial purposes, to accomplish individual goals, or for community membership [73]. On the other hand, it can be formed to work interdependently, committed to mutual goals, and producing high-quality outcomes. A team is considered to be a small number of people with complementary skills who are dedicated to a shared commitment, performance goals, and approach for which they are mutually accountable [74]. Effective teams are those looking for excellence and success despite educational differences [75]. A team can work well together through good communication. If communication between team members is poor, there is likely to unnecessary tension and anxiety. This is one of the most important reasons why businesses should encourage their employees to clearly communicate with one another when working together [76]. Group communication is important because it is through messages that groups make decisions, manage conflict, and build the rapport that is necessary to keep the group going in difficult circumstances.

### **b. Training**

Training is one of the most cited factors for successful IS implementation [77] [78]. Training is a crucial activity for complex systems. Effective training programs for IS should be complete and provide users with general awareness of the system's functionality and various business process changes after

implementation. It is important that the training provides users with a complete picture of the system and knowledge of how it fits into the whole organization. Otherwise, the training program would not help IS adoption [79]. Many IS projects fail due to insufficient training [56] [80].

Continuous learning and internal training can serve to empower a workforce, leading to collaborations between departments and teams that might otherwise never occur [81]. Today, training is considered an important and effective tool, which helps employees raise the quality of the workforce [43] [82]. Organizations can develop and enhance the quality of current employees by providing comprehensive training and development. Immersive training helps employees to participate in the company's digital progression while gaining the skills, understanding, and knowledge to perform their roles at an optimum level of competency. In terms of digital transformation, and indeed change management in general, there are multiple players, and they all need to be lined up successfully in order to meet the goals. One of the most overlooked elements in digital transformation is the role of providing ongoing professional training [83].

Digital transformation is changing and expecting new skill sets. To obtain the benefits of these trends, training systems need an improved response to these changing realities.

Indeed, research indicates that investments in training employees in problem solving, teamwork, and interpersonal relations result in beneficial firm-level outcomes [84] [85]. Training provides a unique service to the employees

Most studies stated that training may promote general knowledge, skills, abilities (KSAs), experience, understanding, and standards of employees by improving skills, prospects, and expertise of the employees in a certain area [86] [87]. It is also a process that improves



the learning of people by modifying knowledge, skills, or attitudes through learning experience to achieve effective performance [88]. Training develops skills, specifies measurable objectives, and results in observable changes in behavior [89].

Studies have stated that training is an essential element for sustainable competitive advantage and survival in the 21st century as it is the process of providing employees with specific skills or helping them to correct deficiencies in their performance. The objective of training often involves the acquisition of knowledge needed for staff to perform their functions. The roles and responsibilities of the individual should be reviewed as needed throughout the development process. A successful systems training program ensures that personnel who plan, implement, and assess achieve the mission and objectives of the organization. Encouraging key individuals of a team to contribute together to the organization simplifies development and implementation. This decisive phase assists in supporting the project throughout the organization. The training program should be developed with accurate information, stakeholder participation, and attention to the unique needs and constraints of the organization.

Most offered training programs meet the employee's expectancy needs because they are applied to real-world work environment. Therefore, the employees are competent to apply the techniques acquired from the training programs. [90]. Moreover, the employees are able to acquire input by learning and sharing experiences of other participants in most training programs [87] [91].

Investment in human capital can occur through formal training in a structured environment or informal training. Organizations may hesitate to undertake training because it can be costly to develop and put into action [92]. Managers prefer to spend on training for conflict resolution

skills, which develops goal-setting skills and planning skills [93]. By introducing customized, active learning that is integrated in their regular workflow, employees will have more skills and enthusiasm to support plans for ISD success.

### c. Knowledge management systems

The pace of change related to the digital world is rapid and not expected to decrease anytime soon. To remain relevant and current in this incredibly competitive landscape, employees across departments need access to resources and platforms that will empower them to constantly improve their skills and learn new proficiencies. To remain competitive in a digital environment, organizations must foster a culture of knowledge, sharing, and continuous learning. A very important consequence of digital transformation with strong impact on business practices are big data [94]. Big data are an important asset for an organization, but they also involve numerous challenges. Big data encompass a large quantity of knowledge but mining them is a complex process.

The dynamic nature of the new marketplace today has created a competitive incentive among many companies to consolidate and reconcile their knowledge assets as a means of creating value that is sustainable over time. Knowledge management systems (KMS) are seen as enabling technologies for an effective and efficient knowledge management (KM). The practice of developing (KMS) in organizations is primarily based on IT and uses ideas from IS development methodologies [95] [96] [97]. IS researchers concentrating on knowledge management (KM) follow one of two methods. First, researchers are observing individuals, project teams, or entire organizations in order to understand which factors influence KM (Swan et al., 2010) [98] [99].

There is a general agreement in business practices and academia that small

and medium enterprises (SMEs) have not benefitted from KM; they are still behind large companies [100]. In fact, limited empirical studies have been conducted to identify the factors influencing KM adoption in SMEs [101]. In addition, there is a growing need for a qualitative analysis of the effects of knowledge management practices of networked SMEs [102]. KMS apply to a category of information systems utilized to manage organizational knowledge. IT-based systems developed to reinforce and enhance the organizational processes of knowledge creation, storage/retrieval, transfer, and application. KMS are considered as successful tool that can support users to acquire informative knowledge simply and rapidly (Gold et al., 2001) [103]; and also a suitable background facility for employees to store their knowledge [104].

Databases are primarily used for storing, modifying, extracting, and searching for information and appropriate means for teams to gain knowledge [105]; they are helpful repositories for team members to access the knowledge of the environment. They are a driving force of knowledge [87], [106] [107] [108]. Knowledge management can be understood by the innovation process of an organization to search for creative problem-solving methods. The essence of KM is to adjust organizational performance by dealing with processes such as acquisition, conversion, and usage of knowledge as well as its protection by intentional and systematic methods.

KMS not only share the tasks of databases but also discover, locate, document, and study past data, generate knowledge, and share it with other users [95]. KMS influence knowledge innovation required for ISD team solving problems [106]. KMS refer to all types of IT systems that store, retrieve, capture, and use knowledge; improve collaboration; locate sources; extract repositories for hidden knowledge; or enhance the KM process in some other way.

The above definitions of these systems are vague because there is no consensus as to what constitutes KMS. In practice, many different (and quite distinct) technologies could come under the umbrella of KMS including web content management systems, electronic document and records management systems, collaboration tools, search engines, classification tools, and portals. Each of these systems delivers specific functionality that could support KM objectives and projects.

In this regard, not only knowledge but also adequate skills, are necessary, to develop organizations. They will be able to transfer knowledge; productivity is increasingly the application of knowledge, while training requires a logistical systematic approach as it is the backbone of the effectiveness of the organization [109].

#### **d. Digital external database accessibility**

In the knowledge-based economies of the 21st century, the acquisition of external resources is a strategic element for modern firms. Fortunately, there is a clear way to optimize digital transformation efforts: focus on the data. Indeed, a case can be made that digital transformation is likely to fall short unless it is based on a solid foundation of “data transformation.” [24] In this context, data transformation does not only encompass the traditional “extract, transform, and load” processes of collecting, cleaning, reformatting, and storing data but also includes the subsequent analysis and use of collected (or real-time) data to inform decision-making of a company, its operations, and its high-level digital transformation strategies. This change primarily deals with the increasing use of information technologies and data available, which constitutes crucial challenges in different aspects of an organization. Because digital transformation focuses on the key of business operations, it incorporates

changes in products, processes, organizational structures, and management concepts [4].

Several scholars have supported firms looking for knowledge globally [110]. The common element of these theories is that external knowledge sources provide an important balance to in-house learning and innovation efforts, and thus contribute to improved innovative performance.

In recent years, however, even as data volumes and sources have increased, new generations of tools have simplified and automated many of the most time-consuming data management tasks. Solutions such as using machine learning and other artificial intelligence technologies can help analyze massive amounts of data. Offering employees access to platforms, technologies, and curriculums will allow them to continually upskill according to emerging trends and technological developments by the competition.

Absorbing existing external knowledge in the firm can improve the state of a team's knowledge [111]. It will convey a relationship between knowledge developed within a group and acquired from outside [112]. The abundance of knowledge and innovation raises significant strategic challenges for competing firms [113].

External resources qualify firms that are more efficient and effective to participate in the product market [114]. Activities related to sharing between organizations measure inter-organizational knowledge sharing [112].

Scholars focus on understanding how knowledge-bases are transferred and used among partners [115] in addition to inter-organizational forms of acquiring or gaining access to external resources [116] [117]. Furthermore, additional research studied the existence of complementarity between internal and external resources (focusing on technology) [118] [119]. Although the resource-based theory highlights the significance of internal

resources in a firm, external resources are also worthy from the perspective of small businesses.

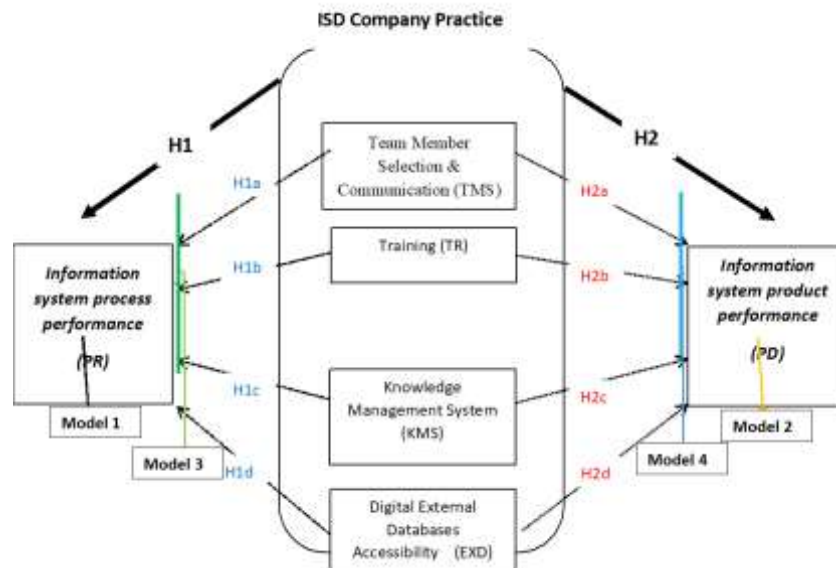
Technology diffusion theory emphasizes the role of external entities, such as consultants and IT vendors, as knowledge providers in lowering the knowledge barrier or knowledge deficiency on the parts of potential IS adopters [120].

Today's companies may find themselves buffeted in a sea of digital transformation currents, but they can use this new-generation of data management tools to build a solid, data-based ground on which to move forward. Shared knowledge can improve performance [121] [122].

### 3. Development of hypotheses

A review of frameworks, models, and theories to demonstrate the effects of ISD company practices and their composites on information system process and product performance was conducted above. To extend the theoretical background, we hypothesize that there is a clear relationship between ISD company practices, information system process and product performance. In other words, an increase in process performance will be associated with an increase in ISD company practices. To address the research question, we calculated a composite score for all selected elements of ISD company practices listed above with respect to the impact on the information system process and product performance, as presented in Models 1 and 2. The extent each individual ISD company practice composite impacts the information system process and product performance is represented in Models 3 and 4, respectively.

Based on prior literature, the authors proposed **Models 1** and **2** shown in Figure 2. The models reveal the effects of the ISD company practice composite, which includes team selection (TMS), training (TR), KMS, and digital external database accessibility (EXD), on the information systems process and product performance.



**Fig 2: Research models**

**H1** ISD company practice is positively related to IS process performance  
**H2** ISD company practice is positively related to IS product performance

In **Models 3 and 4**, we determine the impact of each element of the composite ISD company practice effect used in Models 1 and 2 on the information systems process and product performance.

The sub-hypotheses, which guided this line of inquiry, are as follows:

**Model 3**

- H1a** Member selection & communication is positively related to IS process performance
- H1b** Training is positively related to IS process performance
- H1c** KMS is positively related to IS process performance
- H1d** Digital external database accessibility is positively related to IS process performance

**Model 4**

- H2a** Member selection & communication is positively related to IS product performance
- H2b** Training is positively related to IS product performance
- H3c** KMS is positively related to IS product performance
- H4d** External database accessibility is positively related to IS product performance

**4. Research Methodology**

The data collection tool used for this study was a survey approach. The approach was developed based on a literature review and the outcome of a preliminary fact-finding, obtained through unstructured interviews of some user representatives and developers chosen randomly from organizations that were involved in ISD projects to provide a deeper and more complete conception and to validate the proposed theoretical models [123] [124]. Views from developers

limited, views from users are necessary to capture their connections with the IS project team which is precisely to the purpose of our study.

A pilot test was conducted to validate the survey items derived from the literature. Then, a preliminary test was conducted with knowledge experts from academia and industry. Finally, the survey was modified to reflect the information that has been collected. The final questionnaire was composed of two parts. The first part consisted of questions collecting the demographic and organizational information of the respondents, such as gender, age, position, working experience, and other organizational information, such as industry type, size of the team project, and duration of the project. The second part included the measures of the theoretical constructs of the research model. The survey was e-mailed to IS managers and system analysts from mature Saudi companies like manufacturing industry Telecommunication & information Technology Health care industry, Banking & finance, Agriculture & food industry, and Transportation & tourism. It was requested from IS managers to deliver the survey questionnaires to system analysts in the same department/unit. The respondents were invited to respond to all questions by considering the most recently accomplished IS project. This process produced 272 usable responses.

The researcher used a multiple regression analysis because it enabled us to predict values of predictive variables [115]. This methodology allowed for a statistical analysis of the data. It was also an efficient means of gathering data without introducing threats to reliability that can occur with other data collection means [116]. An explanatory study must answer the following questions: (a) were the researchers trying to develop or test a theory about a phenomenon to explain "how" and "why" it operates? This study attempts to explain how the phenomenon

operates by identifying the causal factors that produce a change in it [117]. Specifically, the backward method of multiple regression calculates the contribution of each predictive variable by looking at the significance value of the t-test for each predictor. If a predictor meets the removal criterion (i.e., if it is not making a statistically significant contribution to how well the model predicts the outcome variable), it is removed from the model [115].

After this is completed, all remaining variables are assessed to determine their contribution to the outcome of the dependent variable of this quantitative study of ISD, process performance, and product performance. The panel data were analyzed using multiple linear regression analysis in the SPSS 24 statistical package. In each case, the data were tested with the significance level of 5%. The first regression was conducted with IS process performance as the dependent variable, and the calculated composite score for all selected independent variables (TMS, TR, KMS, and EXDs). This analysis permitted testing the association between ISD company practice and ISD process performance.

#### **4.1 Data Analysis Results and Discussion**

Table 1 describe the demographic characteristics, which, indicated that the majority of respondents were male (83.8%). The aim of the data collected was to expose gender distinctions, not to explain or theorize why these distinctions have arisen and continue to exist. Examples of this data includes investigations of women's vs. men's use (adoption, acceptance, etc.) of IT [125] and women's participation rate in the IT [126]. The majority of the participants were between 21 and 40 years old (69.73%); the education level reached by 38.23% respondents was undergraduate degree, and 47.79% earned postgraduate

degree. The majority of participants were system analysts (22.79%), programmers (34.55%), and IS project managers (27.57%). The respondents surveyed in

this study had been working in the IS area for more than 10 years represents 41.17% , which is in agreement with the study conducted by [127].

**Table 1.** Demographic characteristics of the respondents

Measures	Categories	Number	Ratio (%)
Gender	Male	228	83.8
	Female	44	16.2
Age	21-30	136	50.00
	31-40	53	19.48
	41-50	18	6.62
	51- and above	65	23.90
Education level	High School	24	8.82
	Undergraduate	104	38.23
	Postgraduate	130	47.79
	Other	14	5.14
Position	Database administrator	10	3.67
	System Analyst	62	22.79
	Programmers	4	34.55
	IS Department Manager	27	9.92
	IS Project Manager	75	27.57
	Network personnel	94	1.47
Work experience	1 -5 years	70	25.73
	6-10 years	112	41.17
	10-15 years	79	29.04
	Over 15 years	11	4.04

**Table 2.** Demographic characteristics of respondents' organizations

Measures	Categories	Number	Ratio (%)
Industry type	Manufacturing industry	22	8.08
	Telecommunication & information Technology	84	30.88
	Health care industry	43	15.8
	Banking & finance	29	10.66
	Agriculture & food industry	22	8.08
	Transportation & tourism	72	26.47
Number of IS projects developed	1-5	68	25
	6-10	88	32.35
	11-15	60	22.05
	16-20	56	20.59
Size of team project	less than 10	164	60.3
	10-20	55	20.2
	15-20	28	10.3
	greater than 21	25	9.2
Duration of the project	less than 3 months	66	24.26
	5-10 months	71	26.10
	11-20 months	73	26.83
	21-30 months	62	22.79

The respondents' organizations varied in their fields: telecommunications & information technology, transportation & tourism, health care industry, manufacturing industry, banking & finance, and agriculture & food industry. The size of the project teams ranged from less than 10 to greater than 21, and the duration of the projects ranged from less than 1 year to over 10 years, as shown in Table 2.

In Table 2, the data represent the respondent profiles related to the industry sector of the company they work for, ISD project team size, and the duration of the project involved. A total of 30.88% of participants were from the telecommunication and information technology industry and 26.47% from the agriculture and food industry. The majority of sample respondents (60.3%) had participated in small project size (less

than 10) and the duration of the projects they had been involved was less than 30 months.

ISD company practice refers to the selected composites for this study as indicated in the literature review: team member selection [49] [61] [62] and training (having educational programs for improving team members' ability) [84] [91] (Akhtar et al., 2008), knowledge management systems [103] [87] [106] [104], and external database resources [112] [111] [121]. The other constructs related to information systems project performance scale come from [46] [8], the scale is divided into product and process performances, which are related and It shows that product performance often depends on the level of process performance. [53] [8].

#### **Product performance**

Product performance refers to the outcomes and quality degree of the

information systems project development; that is, products achieve expected goals. It helps to ensure customer satisfaction, acceptance, and reduced maintenance [63] [49] [8].

The ISD company practice to IS process and product performance are first addressed, followed by the variables that are Member selection & communication is positively related to IS, training is positively related to IS process performance, KMS, and Digital external database accessibility are related to IS process and product performance .

The reliability of the responses to all instruments was assessed primarily by means of Cronbach's alpha reliability coefficient [128]. Table 3 presents a summary of the reliability results for each of the instruments used. The reliability of the overall instruments ranged from .70 to .97. All instruments met the level of .70, which is considered satisfactory for exploratory research [129].

Table 4 shows that the beta coefficient for the calculated composite score for all selected independent variables (TMS, TR, KMS, and EXDs) is .649. This means that this variable makes the strongest contribution to explaining the dependent variable IS process performance.

The second regression used IS product performance as the dependent variable, and the calculated composite score for all selected independent variables (TMS, TR, KMS, and EXDs). This regression analysis permitted testing the association and its impact on IS product performance.

Table 5 shows that the beta coefficient for the calculated composite score for all selected independent variables (TMS, TR, KMS, EXDs) is .664. This means that this variable makes the strongest contribution to explaining the dependent variable IS product performance.

In this research, we are interested in comparing the contribution of each independent variable of the calculated composite used in Models 1 and 2. Therefore, Models 3 and 4 used the beta values.

In Table 6, the largest beta coefficient is .946, which is for digital external databases accessibility. This means that this variable makes a significant and unique contribution to the IS process performance. However, team member selection and communication beta coefficient was the lowest (.022), indicating that its contribution was low; it was also not significant.. KMS as an element of ISD company practice had a low significant negative effect on IS process performance (beta = -.067).

In Table 7, the largest beta coefficient is .939, which is for the digital external databases accessibility, as in Model 3. This means that this variable makes a significant and unique contribution to the IS process performance. However, team members' selection and communication was the lowest (.005), indicating that it made a low and not a significant contribution indicating that it made a low contribution, which was also not significant.. KMS as an element of ISD company Practice has a lower significant, negative effect on IS Process Performance (beta = -.034).

Furthermore, the results show that the calculated composite positively affects IS process performance H1 and IS product performance H2. The relationship between digital external database accessibility and IS process and product performance was highly significant. The largest coefficients are in H1d ( .964) and H2d (.939) respectively.

The details are shown in Table 8.



**Table 3.** Reliability coefficients for the instruments used in this research

Variable	Alpha
Process performance (PR)	<b>.972</b>
Product performance (PD)	<b>.847</b>
Team member selection & communication (TMS)	<b>.792</b>
Training (TR)	<b>.704</b>
Knowledge management systems (KMS)	<b>.773</b>
External digital database accessibility (EXD)	<b>.825</b>

**Table 4.** Multiple linear regression analysis of ISD company practice composite with respect to IS process performance

Variable	$\beta$	SE( $\beta$ )	$\beta$	<i>p</i>
(Constant)	-	.851		.616
ISD Company Practice	.427			
	.330	.023	.649	.000

**Table 5.** Multiple linear regression analysis of ISD company practice composite with respect to IS product performance

Variable	$\beta$	SE( $\beta$ )	$\beta$	<i>p</i>
(Constant)	-	.690		.310
ISD Company Practice	.702			
	.278	.019	.664	.000

**Table 6.** Multiple linear regression analysis for each element of ISD company practice with respect to IS process performance

Variable	$\beta$	SE( $\beta$ )	$\beta$	<i>p</i>
Constant	-.015	.316		.961
TMS	.039	.033	.022	.240
TR	.104	.027	.077	.000
KMS	-.087	.027	-.067	.001
EXD	1.580	.030	.946	.000

**Table 7.** Multiple linear regression analysis for each element of ISD company practice with respect to IS product performance

Variable	$\beta$	SE( $\beta$ )	$\beta$	$p$
Constant	2.251	.259		.333
TMS	.007	.027	.005	.804
TR	.364	.088	.081	.000
KMS	-.036	.022	.034	.100
EXD	1.292	.025	.939	.000

**Table 8.** Results of study hypotheses testing

Hypothesis	Relationship	Coefficient	SE	$t$
H1	ISD company practice is positively related to IS process performance	.649	.023	14.029
H1a	Team member selection & communication is positively related to IS process performance	.022	.033	1.178
H1b	Training is positively related to IS process performance	.077	.027	3.868
H1c	Knowledge management system is positively related to IS process performance	-.067	.027	-3.226
H1d	Digital external database accessibility is positively related to IS process performance	.946	.030	51.908
H2	ISD company practice is positively related to IS product performance	.664	.019	14.576
H2a	Team member selection & communication is positively related to IS product performance	.005	.027	.248
H2b	Training is positively related to IS product performance	.081	.022	4.128
H2c	Knowledge management system is positively related to IS product performance	-.034	.022	-1.649
H2d	Digital external database accessibility is positively related to IS product performance	.939	.025	51.703

## 5. Conclusions, limitations, and future research directions

Information systems are based on objectives; some are concrete, such as hardware, and some are restricted, such as budgets, people, rules, procedures, norms, ways of thinking and practice, and software commands. All ISD projects should be identified as acquiring knowledge and test processes, and managers should accept every opportunity to fully group all the main concerns and aspects of the development process [31] [97].

Digital transformation has been viewed as a facilitator of organizational dynamic capabilities such as ambidexterity [130], [34], which need to be continuously updated to remain competitive in dynamic environments. In alignment with previous research [16], we contemplate digital transformation to be a trigger for dynamic capabilities, which can generate value both directly and indirectly [15].

The results indicated that most organizations information systems are well-concerned with ISD and having a close link with digital external databases since it is an excellent updated sources and easy accessible at any time from any place. The majority of the respondents are aware about how the ISD is very sensitive to the success of information system used in the organization. The study also indicates the process and product performance is important for ISD to have a complete information system. The respondents showed that even the training, team member selection, Knowledge management systems has an impact on the success of ISD, but the digital external database is becoming more efficient because of the cost, accessibility and other advantages like the currency of the information available in such databases.

Web-based indexes and databases have become a major staple; thus, this

study tried to respond through developing a research model and explaining the influence of digital external database accessibility. The accessibility and usability of these online resources for developers of information systems using adaptive software with accessibility principles to interface promotes design that works for a range of users, with many technologies that interact with content, and in changing external circumstances [36].

Knowledge management systems make it easy for information developers to obtain answers to their everyday questions rapidly and to improve and anticipate answers without having to search for them. KM is easily deployed via the cloud without needing a specialist to manage and scale. Training corresponds with certain knowledge that will be required on ISD and improves knowledge of the information system developers [78] [131].

This study tested the association between Digital external database accessibility to IS product and process performance and its impact on IS process and product IS performance. However, team member selection and communication was not influential, contrary to the theory [49] [61] [63], the results revealed that most organizations information systems are well-concerned with ISD and having a close link with digital external databases since it is an excellent updated sources and easy accessible at any time from any place.

Digital accessibility showed a strong contribution in ISD. which, means that the development and expansion of using Internet technology have affected the use of other elements of ISD practice? External resources are fundamental strategic elements in the knowledge-based economies of the 21st century. An increasing number of scholars have indicated that firms often search for knowledge internationally [110]. What these theories have in common is the fact

that external knowledge sources provide an important complement to in-house learning and innovation efforts, and thus contribute to improved innovative performance. Absorbing existing external knowledge in the firm can improve the state of the knowledge of a team [111].

The data were collected from local organization, which naturally limits the generalizability of the Findings to other organizations from non-Saudi environments. It is recommended to replicate the same models and study and extend it to other countries (developed and less developed).

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